



**COMMANDING GENERAL
1ST MARINE AIRCRAFT WING**
Unit, Personal and Family Readiness Policy
1 August 2011



With a well-deserved reputation as the premier expeditionary “Total Force in Readiness,” the Marine Corps is tailored to answer the Nation’s call, at home or abroad, quickly and efficiently. Additionally, Americans expect their Marines to be ready to respond when our country is threatened; thus the message for us is clear—be ready, always. I believe that personal accountability is the cornerstone of every successful unit and I will hold every Marine and Sailor accountable for their individual readiness, and for those who are married, the readiness of their families. My end-state desired for the 1st MAW Unit, Personnel, and Family Readiness Program (UPFRP) is to help families be capable of thriving during separations and times of crisis. This resiliency will allow our Marines and Sailors to stay focused on mission accomplishment by knowing that their families are ready. To help achieve this, the 1st MAW UPFRP will focus on four basic tenets

- *Official Communication which maintains open two-way dialogue between the command and its Marines, Sailors and families to keep them informed and help eliminate rumors and uncertainty.*
- *Information Resource and Referral Services which provide Marines, Sailors, and families with appropriate information and resources that matches their needs.*
- *Readiness and Deployment Support which focuses on maintaining accountability of those Marines and Sailors who are deployed and educating families so they are empowered to help themselves and others during these deployments.*
- *Volunteer Management; harnessing the talents, experiences, and insights of family members by encouraging them to volunteer is an integral part of a successful UPFRP program. Units shall develop strategies to help maximize these resources.*

Central to these four tenets is the individual Marine and Sailor. As stated in MCO 1754.9, "Although the Commander is responsible for ensuring the establishment and maintenance of the UPFRP, the individual Marine is responsible and accountable for his personal and family readiness." The 1st MAW UPFRP will focus on the individual Marine or Sailor - guiding, empowering, supporting, and resourcing he and his family as one of our nation's "first to fight".

“Well-prepared and informed Marines, Sailors and families are the bedrock of strong squadrons; strong squadrons make strong groups and power this wing.” I believe that our best chance for success in battle lies in well-supported squadrons who bring our expeditionary Aviation Combat Element capabilities to bear. I require leaders at all levels to be involved with their Marines and Sailors to ensure we “take care of our own” by remaining cognizant of the personal and family readiness of those in their charge.

Our operational readiness and ultimate success in conflict or crisis is a direct result of our training and ability to sustain our unit personal and family readiness. We must remain vigilant and ready to deploy for training or operations, confident that those we leave at home have the skills and resources necessary to cope with the stressors associated with military life.

For assistance, see your Unit Family Readiness Officer or for additional information contact the 1st MAW Family Readiness Officer, Mr. Frank Fay, at DSN 645-2959 or e-mail: frank.w.fay@usmc.mil. More family readiness information can be found on <https://www.emarine.org>.

Semper Fidelis,

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Commanding General
1st Marine Aircraft Wing